



**BANGKOK SCHOOL**  
*of* **MANAGEMENT**  
*inspiring excellence*



EST. 1998

# **Bangkok School of Management**

NATIONALLY RECOGNIZED AND INTERNATIONALLY  
ACCREDITED BUSINESS COLLEGE AND TRAINING INSTITUTE



**MEET BSM TRAINERS**

# PROF. DR. EDWARD ROY KRISHNAN

**PH.D IN PSYCHOLOGY & EDUCATION**  
**M.A. IN CURRICULUM & INSTRUCTION**



## AREA OF EXPERTISE

- Train-the-Trainer
- Organizational Psychology
- Research Methodology
- Teacher Training
- Motivation and Personal Development
- Applied Psychology
- Counseling
- Group Dynamics & Team-building

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Prof. Dr. Edward holds double doctorate degrees in Psychology (PhD) and Education (EdD), as well as Master's degree in Curriculum & Instruction specialization (Michigan, USA).

Having been involved in training for more than 15 years as a Certified Trainer (WEA, Australia), Prof. Dr. Krishnan incorporates and applies his unique passion in psychology to a wide range of managerial practices. He has lectured and trained hundreds of professionals around the world, in the field of industrial psychology, organizational behavior and culture, group dynamics and team building, effective communication and conflict resolution, effective decision-making and problem solving, as well as leadership development. Prof. Dr. Krishnan's experience includes managing and positively influencing professionals at large progressive education entities such as Wells International School, Wells International Kindergarten, Bangkok School of Management, Myanmar Metropolitan College, University of Business & International Studies, Asia Pacific International University, Assumption University, and the University of Winnipeg, where he handled more than 500 international colleagues and/or employees with wide range of background, abilities and preferences – using his balanced approach integrating psychology into important management ethos, he is able to create and share innovative and highly effective solutions to counter sophisticated interpersonal issues and successfully resolve human interaction problems in all its complexities and dynamics.

Currently, he serves as the Managing Director of one of the most employment-relevant international training institutions in Thailand, the first and only U.K. accredited for all of its programmes and certification and the President of European International University (EIU, Paris). He also serves at the board of Executive Professional Training Centre, Malaysia, as its Vice-Chairman, as well as consulting Director of Academics and Business Development. He has published 4 books and hundreds of articles in the Bangkok Post – one of the only two English language news daily in Thailand, for four consecutive years in a row. He was recently acknowledged and recognized for his outstanding management, leadership and entrepreneurship skills – having received the Outstanding Achievement Award from the Accreditation Service for International Schools, Colleges, and Universities, ASIC, UK. To date, he has trained more than 5,000 professionals worldwide, in the area of people development, and creation of winning teams.

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## CORPORATE CLIENTS:



Maldives Transport and  
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## DR. ROBERT BRAND

- DOCTOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN PROJECT MANAGEMENT
- CERTIFIED PROJECT MANAGEMENT PROFESSIONAL PMP® CERTIFICATE NO.: 1879522
- PROGRAM DIRECTOR AT ONE OF THE LARGEST THAI TELECOMMUNICATIONS CONGLOMERATES
- MANAGED PROJECTS AND PROGRAMS IN THAILAND AND SOUTH EAST ASIA
- INSTRUCTOR AT VARIOUS THAI AND INTERNATIONAL UNIVERSITIES IN THAILAND
- HIGHLY EXPERIENCED SPEAKER AND TRAINER



### AREA OF EXPERTISE

- Project Management
- Leadership & People Management
- Strategic Management
- Managerial Skills for Executives & CEOs
- Risk Management
- Monitoring and Evaluation
- Public Speaking
- Presentation Skills
- Communication Skills
- Effective Corporate Governance
- Supply Chain Management
- Train-the-Trainer
- Motivational Skills for Leaders

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

**DR. ROBERT BRAND** has been teaching Management, Leadership, and Business Communication courses for more than 20 years in Canada and SE Asia. In addition to teaching, Mr. Brand has an extensive background in managing multicultural teams of just a few people, to more than a hundred personnel, in a variety of business sectors, including IT, hospitality, manufacturing, mass communications, and education. His considerable experience allows him to understand real life issues and adapt practical working solutions to different work environments. Robert believes in life-long learning, and while he was working in management he continued to study the latest methods and best techniques to improve systems, motivate staff, train employees and lead teams. In addition to ongoing informal training, Robert Brand continues formal studies as well. His qualifications include a degree in business management, a teaching certificate, a classroom training certificate, a diploma in instructional design, and two of the top professional project management certificates. His training and consulting customers include Siemens, Mitsubishi, Hilton Hotels, Hewlett Packard, the United Nations Environment Programme, Thai Customs Department, A&W Family Restaurants, and many more.

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## DR. VEERACHAI KHUPRASERT

**PH.D (KNOWLEDGE MANAGEMENT)**

**M.B.A (FINANCE)**

**BA (ECONOMICS & MARKETING)**



### AREA OF EXPERTISE

- Leadership Development
- Organizational Development
- Human Resources
- Corporate Governance
- Board of Directors' Training
- Strategic Leadership & Management
- Knowledge Management
- Design Thinking & Innovation Management

### BIOGRAPHY

Dr. Veerachai has more than 30 years experience, proven by his distinguish award, "Thailand Top 100 Human Resource Award" (Academic Achievement & Consulting) in 2012, awarded by Thammasat HR International Awards.

For academic professional, Dr. Veerachai is currently an advisor at Knowledge Management Committee, Thammasat University as well a lecturer for Master of Business Economics Program, Thammasat University.

For management prospective, he is a Chief Development Officer of COACH A (Thailand) Co. Ltd. - A Global Coaching Firm with expertise in Executive/Corporate Coaching, Head Office in Tokyo and Branches in New York, Shanghai and Singapore.

He also is an Advisory Committee and committee member for many distinctive organizations including, Center for ASEAN Studies, Thammasat University, The National Legislative Assembly, Faculty of Global Studies & Social Entrepreneurship, Thammasat University.

### PROFESSIONAL ACTIVITIES

Honorary Board Member - Faculty of Global Study, Thammasat University

Honorary Board Member - Faculty of Fine and Applied Arts Thammasat University

Honorary Board Member - Faculty of Allied Health Sciences, Thammasat University

Board Member - Foundation for International Human Resource Development

Advisor - Center for ASEAN Studies, Thammasat University

Advisor - Knowledge Management Committee, Thammasat University

Advisor - Master of Business Economics (MBE), Thammasat University

Advisor - Young Leader Development Program, National Defense Institute

Advisor - Thai Institute of Directors (IOD)

Advisor - Industrial Engineering Committee, Engineering Institute of Thailand under H.M. The King Patronage.

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### CORPORATE CLIENTS:



# DR. SUTHAM CHEURPRAKOBKIT

**PH.D IN CRIMINAL JUSTICE**  
**M.A. IN CRIMINAL JUSTICE**



### AREA OF EXPERTISE

- Leadership Development
- Change Management
- Effective Communication
- Public Speaking & Presentation Skills
- Design Thinking & Innovation Management
- Business English

### BIOGRAPHY

Dr. Sutham has moved back to Thailand for over two years. He acted as President of the Public Warehouse Organization which is under the Ministry of Commerce for a year. Currently, he serves as the Qualified Advisor to the Governor of Bangkok and Member of the Royal Police Cadet Academy's Education Council.

Dr. Sutham, having been involved in training for more than 10 years, he received the Research Distinguished Scholarship Award during which time he taught at both the undergraduate and graduate levels in the criminal justice programs at the university level in the U.S.

Dr. Sutham provides training and lectures to both educational and business entities, including National Institute of Development Administration (NIDA), Thailand; Kyonggi University, South Korea; the Summit Electronic Components (SEC), CO., Thailand; Panyapiwat Institute of Management; Kofi Annan International Peacekeeping Training Centre, Ghana; International Law Enforcement Academy (ILEA) Bangkok, Thailand; Mahidon University; and the Royal Thai Police Cadet Academy.

### PROFESSIONAL ACTIVITIES

Dr. Sutham incorporates his knowledge and skills in the field of criminal justice to a wide range of administrative practices. He has trained and lectured various groups of professionals, including: police officers, corrections officers, judges, prosecutors, and business personnel in the U.S., Ghana, and Thailand. Dr. Sutham has published over 36 peer-reviewed articles and 7 book chapters and conducted more than 50 paper presentations at the regional and international conferences.

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# DR. ANNA AMPONSTIRA

PH.D IN MANAGEMENT  
M.A IN MASS COMMUNICATION



### AREA OF EXPERTISE

- Advanced Communication Skills
- Customer Care & Services
- Power of Selling
- Customer Service Management
- Performance Management
- Public Relations
- Marketing & Sales Management

### BIOGRAPHY

Dr. Anna has served as a marketing management and strategy expert in the industry for many years, and being involved in the field of Customer Service Excellence for her entire professional career.

Dr. Anna brings to training sessions a blend of industry experience (first hand practical experiences in the field of customer service excellence) and excellent training sessions facilitation competency through her years of training and coaching of younger attendants .

She continues to extend her excellent training / coaching programmes at various universities and Bangkok School of Management.

### PROFESSIONAL ACTIVITIES

Dr. Anna is a specialist in Managerial Communications Skills

Past industry experiences:

Marketing and Public Relations Manager, Le Meridien Hotel Group; Marketing Manager, Alphatec Group;

Senior Marketing and Sales Manager, Cambodia Shinawatra Co. Ltd, Shin Group;

Marketing Director, CS Loxinfo Public Company Ltd., Shin Group;

Marketing Director, Advanced Datanet Work Communications Co. Ltd.;

Marketing Director, Mfone Co. Ltd. Cambodia;

Marketing Consultant, Bersama Tower Co. Ltd, Indonesia;

ICT Consultant, AEC

Advisory, All Seasons Hotel Group



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## DR. JOEL FARNWORTH

- M.A. IN MANAGEMENT LEARNING
- CHARTERED FELLOW CIPD
- DEAN OF MANAGEMENT STUDIES, EUROPEAN INTERNATIONAL UNIVERSITY



### AREA OF EXPERTISE

- Human Resource Development
- Leadership Development
- Managerial Skills Development
- Corporate Strategy Creation and Implementation
- Performance Management
- Strategic HRM

### BIOGRAPHY

Dr. Joel Farnworth MAML, Chartered Fellow CIPD

- Consultant and Coach
- Strategic HR Management
- Impactive Leadership
- Creating & Implementing Corporate Strategy
- Senior Management Advisor

His international experience (working in 34 countries with 50+ nationalities) allied to a range of local, regional and global roles from bases in Hong Kong, Bangkok, Mumbai, Dubai and London give him a unique perspective on how implementation of a proactive people agenda aids business success.

As a consultant he now provides a range of Strategy, Leadership and Advanced HR Services to clients, predominantly in the Asia Pacific, Middle East and North Africa regions. These take the form of specific advisor or coaching roles to senior managers, developer of individual and/or team HR capabilities and design and delivery of “open” workshops providing a wide range of skills/confidence development programmes by demand. Introduced on more than one occasion as “the best implementer in the business” Dr. Joel combines his natural practical, bottom line emphasis with latest research and personally experienced best practice to provide a truly impactive set of services.

### PERSONAL ACTIVITIES

Dr. Joel Farnworth is a seasoned HR and Leadership professional who enjoyed a successful 22 year HR career with HSBC, predominantly in APAC and MENA, and for the last 5 years has been the Managing Partner of Kasemsri, Farnworth – a leading consultancy on HR, Leadership and Corporate Strategy. Joel’s experiences encompass all aspects of business strategy and implementation. He is an advocate of HR and Learning adding value and delivering results by contributing to the formulation and implementation of an institution’s strategic and change management initiatives.

### CORPORATE CLIENTS:

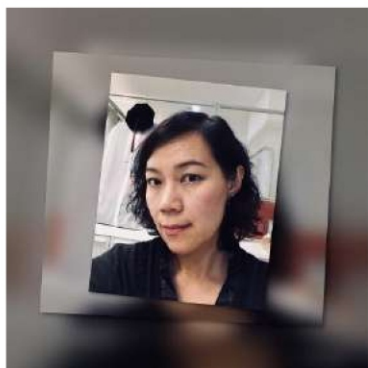




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# DR. ANGSAYA (ANN) SIEPONG

**DOCTORAL OF PHILOSOPHY IN BUSINESS MANAGEMENT (MARKETING), U.K.**



## AREA OF EXPERTISE

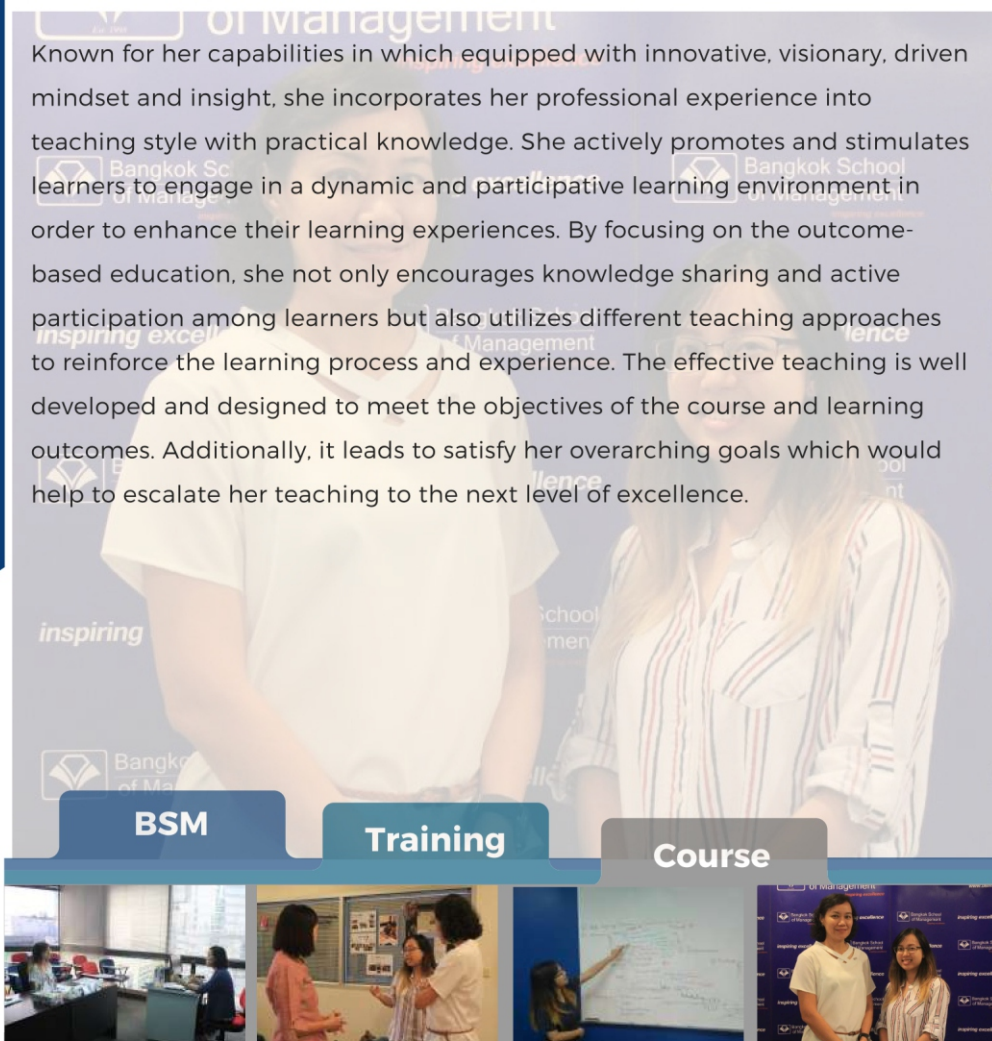
Strategic Thinking & Planning  
Strategic Management  
Strategic Marketing  
Sales Management  
Operation Management  
Effective Management Skills  
Managing Teams & Leadership  
Strategic HRM  
Hospitality and Service Management  
Customer Service Management  
Business Ethics  
Corporate Governance, CSR,  
Stakeholder Management  
Sustainable Supply Chain  
Management and Logistic  
Cross-Cultural Awareness and  
Multicultural Organization  
Organizational Behavior  
Sustainable Development  
Sustainable Business  
Innovation Model

## PROFESSIONAL ACTIVITIES

Angsaya is a lecturer, researcher and business consultant. She has extensive professional experiences including marketing & sales, business development, brand management, business strategic thinking and planning, strategic partnership/alliance, operation management, logistics, and supply chain management, as well as business negotiation.

Her research interest and area of expertise ranges from the field of education: outcome-based education, classroom implementation, problem-based and project-based learning; to the field of management including: strategic management, ethical marketing, green industry, corporate role model, sustainable development, sustainability, business ethics, CSR & stakeholder management, and sustainable business innovation model.

Known for her capabilities in which equipped with innovative, visionary, driven mindset and insight, she incorporates her professional experience into teaching style with practical knowledge. She actively promotes and stimulates learners to engage in a dynamic and participative learning environment in order to enhance their learning experiences. By focusing on the outcome-based education, she not only encourages knowledge sharing and active participation among learners but also utilizes different teaching approaches to reinforce the learning process and experience. The effective teaching is well developed and designed to meet the objectives of the course and learning outcomes. Additionally, it leads to satisfy her overarching goals which would help to escalate her teaching to the next level of excellence.



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# MR. ANAND SINGH

**BSC, MSC (UNIVERSITY OF BIRMINGHAM, UK)**

**FOUNDER & MANAGING DIRECTOR DYNASTY FOOD & BEVERAGES PRODUCTS BANGKOK, THAILAND**



- Inventory Management
- Procurement Management
- Human Resource Management
- Leadership Development
- Sales Enablement
- Marketing Management
- Supply Chain Management
- Retail Management
- International Business Strategies
- Office Management
- Research Methodology
- Quantitative Analysis
- SPSS

## BIOGRAPHY

Mr. Anand has wide range of training experience in specialization fields such as Administration and Office Management, Marketing & Sales Enablement and Strategies, Procurement and Logistics Management, including Contract Management, as well as Inventory Management. He is also an expert in Economics, Stock Market, Finance and Statistical Data Analysis. He is directly involved in effective procurement

management as he has owns and runs business that is pre-dominantly focused on effective procurement as its main siness model.

Mr. Anand brings both academic excellence and specialized industry expertise into training sessions and delivers the topics in highly engaging, interactive and practically relevant manner. He has trained many of BSM's clients from the Maldives, Bhutan, Laos, Thailand, Japan, Iraq, Cambodia, Bhutan, Afghanistan, Italy, etc.

## PROFESSIONAL ACTIVITIES

With a background in investment and business development, Mr Anand is a Trainer and Lecturer with Bangkok School of Management presently.

He also is the founder and managing director at Dynasty Food Products Taling Chan, Bangkok, Thailand Food & Beverages, since October 2012.

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# MS. MICHELE SOLTIS

**CERTIFIED IN PROJECT MANAGEMENT FROM UNIVERSITY OF CALIFORNIA**

**CERTIFIED IN TRAINING AND DEVELOPMENT FROM THE UK PROFESSIONAL DEVELOPMENT ACADEMY**

**HIGHLY EXPERIENCED TRAINER AND SPEAKER**



## AREA OF EXPERTISE

- Project Management
- Change Management
- Conflict Management
- Leadership
- Time Management
- Presentation Skills
- Train-the-Trainer
- Advanced Communication Skills
- Business Development
- Public Speaking
- Event Management
- Office Management and Effective Administrative Skills

## BIOGRAPHY

Michele is a Project Manager with eye for detail, while planning, executing and managing project scope. Proven coordination of training projects, including implementation of plan items and related reporting requirements focusing on employees' education as per the organization or stakeholders instructions. Proper communication in Managing team members to push timely solutions and cost effective project completions. Able to ensure delivery of project goals, managing project needs and critical dependencies with hands-on approach. Quick to respond to new developments effectively, including providing vital progress reports and post-project analysis. Strength leading in complex environments while mentoring and motivating individuals from diverse backgrounds, encouraging them to take positive actions and be accountable for their work.

She is passionately committed to professional development and establishing productive learning environments. She has a reputation for designing and executing fun, educational and enriching lessons with activities that inspire and motivate.

During her training, she has the aptitude to remain flexible to ensure that every participant's learning style and abilities are addressed.

## PROFESSIONAL ACTIVITIES

A director of her own company, 202 Co., Ltd, in Thailand

A director of C Water Adventures, Saphli, Pathio district Chumphon, Thailand

She is assisting in the project development, from production to project deployment. Providing scope analyzation and business strategies, controlling budgeting, coordinating resources, managing performance and heading the recording of projects documentation.

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Republic of Maldives



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# MS. NICOLE TAN

**M.B.A. IN ENTERPRISE MANAGEMENT**

**B.A. IN ECONOMICS**



### AREA OF EXPERTISE

- Investment and Partnership Development
- Renewable Energy & Power Development
- International Business Communication for Executives
- Communication Strategy
- PR & Media Management
- Mergers & Acquisitions (Commercial Side)

### BIOGRAPHY

Ms. Nicole is active in the Corporate Integrated Business Development and Commercial Consulting role for 17 years. She is recognized as Industrial Expert in the field of international business communication, integrated business model, promotion of energy projects, & consulting on commercial strategy.

She has received recognition from Malaysia's Women's Weekly Award in 2004 for contribution to education on energy and climate change. She is also recognized as resource person by Danish Embassy in contributing to training on energy & climate change.

### PROFESSIONAL ACTIVITIES

She is active as a Commercial lead in promoting international collaboration for partnership and investment opportunities. Nicole has promoted various investment opportunities to delegates comprising but not limited to Ministries, International Agencies and successful entrepreneurs, corporate investors from Tanzania, Vietnam, German, Netherlands, Bangladesh, Myanmar, Thailand, Malaysia, Singapore, Denmark, Korea, Japan, and Philippines. Nicole also is expanding more of her time as communication strategy advisor, and negotiator for international commercial dispute case.

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### CORPORATE CLIENTS:





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# MR. PAKPONG YOUNGYUEN

**ICF CERTIFIED TRANSFORMATIVE COACH**

**M.MOD. MASTER OF MANAGEMENT IN ORGANIZATION DEVELOPMENT AND MANAGEMENT**

**B.ARCH. BACHELOR OF ARCHITECTURE**



## AREA OF EXPERTISE

- Leadership and Talent Development
- Effective Communication Skills
- Human Resource and Organization Development (HROD)
- Curriculum Design
- Organization Effectiveness
- Creative and Innovation Business Development
- Office Management & Effective Administrative Skills
- Effective Management for Secretaries, PAs & Administrators
- Transformative Coaching
- Character Strengths and Positive Psychology
- Career Counseling
- Personal Mastery
- Airline Business Management
- Superior Customer Service
- Emotional Intelligence

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Mr. Pakpong has a solid background in Leadership, Management and Talent Development. He is a former Senior Flight Steward and Trainer for international Airlines, Emirates Airline, and Qantas Airways. Furthermore, he has years of experience in Team Building, Capacity Development, Leadership and HROD training for international clients. He is an International Coach Federation (ICF) certified Transformative Coach and a Positive Psychology practitioner.

Mr. Pakpong is currently an Adjunct Lecturer at Martin de Tours School of Management and Economics, Assumption University of Thailand and also experienced as a guest speaker and visiting lecture for many private and government universities in Thailand, mainly, Mae Fah Lhuang University, Thammasat University, Bangkok University and University of the Thai Chamber of Commerce (UTCC). He is also a trainer at Bangkok School of Management presently, delivering many training in some areas such as Leadership, Business Development, Communication Skills, Office Management & Administrative Skills and Customer Service.

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Ministry of Environment and Energy  
Republic of Maldives





# MS. THITIVAL HUTASINGH

M.B.A. IN INTERNATIONAL MANAGEMENT SPECIALIZATION IN GLOBAL FINANCE, THUNDERBIRD,  
SCHOOL OF GLOBAL MANAGEMENT, GLENDALE, ARIZONA, U.S.A.  
B.B.A. IN ACCOUNTING



### AREA OF EXPERTISE

- Financial Management
- Financial Accounting
- Corporate Finance
- Internal Audit
- Finance for Non-Finance Managers
- Accounting for Non-Accountants
- Accounting & Business Finance
- Project Financing
- Supply Chain Management
- Retail Management
- Quantitative Analysis
- Operation Management
- Business Valuation
- International Management

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Ms. Thitival Hutasingh is an owner of an imported business that started in Bangkok since 1989. She also has been teaching in the largest international university in Thailand for the last 11 years, specialized in strategy formulation and operation management courses. She has over 15 years experience in general management, accounting, and corporate finance. Ms. Thitival is a registered accountant with Federal Accounting Professions Under The Royal Patronage of His Majesty The King in Thailand since 2001. Ms. Thitival has provided training sessions about accounting and Thai taxation with Bangkok School of Management since 2017. She was able to use her expertise in helping trainees get familiar with how to set up a business in Thailand and dealing with government agencies from the stand point of an accountant and business owners.

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## MR. JOHN HOLME

### MANAGING DIRECTOR OF ARTEMIS SEA RECRUITMENT



#### AREA OF EXPERTISE

- Business Functions
  - Business Process
  - Organisational Structures
  - Management Techniques
  - HR Management
  - Leadership
  - Project Management
- Completed Professional PMI courses including:
- Managing Projects
  - Project Leadership, Management and Communication
  - Coaching in the Workplace (ICM)

#### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

The Managing Director of Artemis SEA. Manages all Artemis operations from the offices in Bangkok, Thailand. Prior to joining Artemis in April 2012 he spent over 20 years providing third-party client consulting services to international Oil & Gas, Electronics, FMCG, Manufacturing and Telecoms companies across Asia Pacific.

Together with a strong background in recruitment practice in varied markets such as India, China, Australia, Malaysia, Vietnam and Thailand, John's experience includes managing onsite process improvement projects at Refineries and Petrochemical plant sites in South East Asia in companies such as PTT, PETRONAS and Santos.

John has lived and worked in Asia Pacific since 1994. He places special emphasis on fully understanding client needs by utilizing his extensive experience. His clients included:



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**MEET BSM TRAINER**

# DR. ANUSORN SORNPOHM

**PH.D. (ECONOMICS), SOUTHERN ILLINOIS UNIVERSITY AT CARBONDALE, U.S.A.**

**MA. (ECONOMICS), MIDDLE TENNESSEE STATE UNIVERSITY, U.S.A.**



## AREA OF EXPERTISE

- Finance for Non-Finance Managers
- Credit Appraisal
- Economics Analysis for Business Management
- Business Strategic Management
- Economics of Tourism
- Quantitative Analysis for Business
- Statistics for Business and Economics
- Mathematics for Business and Economics
- Project Monitoring and Evaluation
- Managerial Economics
- Thai Economy in Global Context
- Business Research
- Managerial Decision Science
- Business Finance
- Financial Management
- Financial Accounting
- Management Accounting
- Project Management
- Quality Control
- Loan Recovery

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Dr. Anusorn holds a Doctorate Degree in Economics (Ph.D.) from Southern Illinois University (USA), a Master Degree in Economics (M.A.) from Middle Tennessee State University (USA), as well as a Bachelor Degree in Economics (B.E.) from Chulalongkorn University (Thailand). For the past 37 years, he has been invited to teach by several colleges and universities, in the faculty of economics and faculty of business administration. Some of which are: Southern Illinois University at Carbondale (USA), Central China Normal University (China), Assumption University (Thailand), Webster University (Thailand), Mahidol University, International College (Thailand), Thammasat University (Thailand), Bangkok University (Thailand), Thonburi University (Thailand), Sripatum University (Thailand), 3 Rajabhat Universities (Thailand), 2 Colleges (Thailand), and some other universities.

For management prospective, he was an assistant manager of a restaurant in U.S.A. and a manager of furniture import & export company in Thailand. In addition, Dr. Anusorn worked for both public and private universities for 16 years (titles as: Head of planning division, Dean, Assistant to the President for institution development, and Senior advisor to Vice President for Academic Affairs). He was also running in the 2001 Thailand House of Representatives election.

Currently, Dr. Anusorn is a lecturer and a trainer of Bangkok School of Management. He is also working on releasing three more books: Managerial Economics, Managerial Accounting, and Financial Management, by the end of 2020. Dr. Anusorn has written twelve textbooks and some articles pertaining to the application of economic theories and mathematics.

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# DR. KATINA GRIGORASKOS

DOCTORATE OF PSYCHOLOGY IN HUMAN & ORGANIZATIONAL PSYCHOLOGY



### AREA OF EXPERTISE

- Leadership
- Human Resources
- Psychology in Education
- Modern Educational Leadership and Management

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

A native New Yorker, Dr. Katina Grigoraskos is currently the IB Creativity, Activity, and Service (CAS) & Events Coordinator and IB Theory of Knowledge (TOK) teacher at Wells International School in Bangkok, Thailand. She also has experience as an IB Psychology teacher, and currently teaches the Master of Arts in Education programme at Bangkok School of Management. Holding a Doctorate of Psychology in Human & Organizational Psychology, Dr. Katina has always been fascinated with the workings of the human mind. Her understanding of Psychology has allowed her to educate and empower educators and professionals. Her work emphasizes the sharing of knowledge and tools gained through her experience and dissertation work on the influence of emotional intelligence on learning.

Dr. Katina has been an active presenter and teacher trainer at international educational and leadership conferences in the Asia-Pacific region, including UNESCO-APEID International Leadership Conference and EARCOS Leadership Conference. She believes that there is a significant need for leaders, professionals, and educators to be equipped with the necessary emotionally intelligent skills and capacities in order to thrive and contribute positively to society. As a leader, experienced educator and lifelong learner, Katina is always aiming to empower others to become the best versions of themselves and forces of positive change, and in turn, developing herself through the service and coaching of others.

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# MR. JIRASAK MALAENGPOOTHONG

MA. (COMMERCE, MAJORING ADVANCE HUMAN RESOURCE MANAGEMENT), UNIVERSITY OF NEW SOUTH WALES AT SYDNEY, AUSTRALIA

LL.B (LAW), THAMMASART UNIVERSITY AT BANGKOK, THAILAND



### AREA OF EXPERTISE

Credit Worthiness Analysis  
Credit Work System Design  
Credit Business requirements for  
Information and Technology  
Credit Risk Management  
Rural Finance Value Chain Finance  
Rural Small and Medium Enterprises  
Human Resource Management

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Mr. Jirasak Malaengpoothong has worked for more than 35 years for the Bank for Agriculture and Agricultural Co-operatives in the fields of credit and HRM (human resource management). Mr. Jirasak Malaengpoothong has been regular trainer both for the organization and academies. In terms of management, Mr. Jirasak Malaengpoothong had been Senior Vice President of the Bank for Agriculture and Agricultural Co-operatives serving Loan Department.



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# DR. SIRIPORN BOONPA

PH.D. IN ENGINEERING AND TECHNOLOGY, SOPHIA UNIVERSITY JAPAN  
SPECIALIZATION IN ENVIRONMENTAL MANAGEMENT, POLICIES, AND IMPACTS



### Research Interests

#### Products Life-Cycle Assessment (LCA)

Life-cycle assessment (LCA) is used to quantify the environmental inputs and outputs of a product or process, from the mining of raw materials, through production, distribution, use and reuse or recycling, to final disposal.

#### Environmental Management

Environmental management is one of the major long-term problems in our society. Cost-effective, environmentally sound management of environment continues to be an unstable issue, the solution of which must integrate science, technology, individual awareness, and policy.

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

A very good experience in environmental management projects. The majority of these projects are in the environmental field, with topics that are reflected by the research directions, publications, and projects listed below:

1. Environmental Management Program at The Unit of Environmental Engineering country where is the biggest Education and Research Institution in western Austria, University Innsbruck.
2. Environmental Management Workshop at Environmental Management, Inc. (USA), a corporation established in 1994, is a multi-disciplined environmental consulting, contracting and engineering firm with corporate headquarters in Philadelphia, PA and a branch office in Trenton, NJ.
3. Environmental Management Collaborative Research at Ichikawa City Clean Center where located in Ichikawa city, myo-den Edogawa Tokyo, Japan. This center provides various services, such as waste management and recycling.

### Publications, Indexed in: ISI Journal Citation Reports (JCR)

1. Waste-to-Energy Policy in Thailand, Energy Sources, Part B: Economics, Planning and Policy
2. A Comparative analysis of alternative fuels for Thailand's Palm Oil Industry: A case study for Refuse Derived Fuels (RDF), Energy Sources, Part A: Recovery, Utilization, and Environmental Effects
3. Assessment for Sustainable Solid Waste Management in Nakhon Ratchasima City Municipality, Thailand, The Asian Conference on Sustainability, Energy and the Environment (ACSEE), Osaka, Japan
4. Conversion of solid waste-to-energy (WtE) in Thailand, Sustainable Energy and Environmental Engineering (SEEE), Bangkok, Thailand
5. Conversion of Agricultural Waste to Local Cattle Nutrition in Thailand, The Thirty-second International Conference on Solid Waste Technology and Management (ICSW), Philadelphia, PA U.S.A.

BSM

Training

Course



### CORPORATE CLIENTS:



Maldives Transport and Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives





**MEET BSM TRAINER**

# MS. PORNSUK WANGANANON

MASTER DEGREE IN BUSINESS ADMINISTRATIVE ( MBA )

BACHELOR DEGREE IN PHARMACY



**HRD DIRECTOR, TRAINER & COACH**

## AREA OF EXPERTISE

Human Resource Management  
Leadership & People Management  
Organizational Behavior  
Managerial Skill for Executives  
Success Sales Management & Attitude  
Effective Communication Skills  
Presentation Skills

## PROFESSIONAL ACTIVITIES

- 2012- present Human Resource Development Director, Thai Otsuka Pharmaceutical Company
- 2014-2015 Strategic Advisor, Consumer Healthcare & International Business
- 2010-2011 Business Unit Director, Clinical Nutrition
- 2009-2009 Business Development Director
- 2002-2008 Business Manager, Therapeutic Drug
- 1997-2001 National Sale Manager, Thai Otsuka Pharmaceutical company

## PROFESSIONAL TRAINING & COACHING EXPERIENCES

- Leading to Extraordinary Result, Pharmacy department , Samutsakorn Hospital
- Motivating & Team Driving, Thai Otsuka Pharmaceutical company
- Appreciative Approach to Find New Solution with Influencer Model , Thai Otsuka company
- Deep Listening & Dialogue, Thai Otsuka Pharmaceutical company
- Professional Career Development in Academic Meeting, Pharmacy Faculty of Khonkhaen University
- Connecting People & Communication Skills , Pharmacy faculty of Srinakarintaraviraj University
- Leadership in the real world, Pharmacy faculty of Srinakarintaraviroj University
- Mentor in Coaching Skills, Sahapat company
- Mentor in Coaching Skills, 3L Company
- Mentor in Certified Coaching Programme : Mind coach programme, Jittapiwat Foundation
- Leader as Coach , Thai Otsuka Pharmaceutical Company
- Coaching Skills for Managers, Thai Otsuka Pharmaceutical Company

**BSM**

**Training**

**Course**



**CORPORATE CLIENTS:**



Maldives Transport and Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives





## MR. R JEAN NOELTIENDREBEOGO

### DIGITAL MARKETING MANAGER



#### AREA OF EXPERTISE

- Social Media Marketing
- Metrics & Analytics
- Conversion Rate Optimization
- Web Development
- SEO Optimization
- Content Marketing

#### BIOGRAPHY

Digital Marketing Manager with a proven track record in designing and executing Digital Marketing campaigns that attract and converts prospective clients. With extensive commercial experience as Marketing Manager within the E-commerce field, Mr. Jeanoey has proven expertise in online business and core marketing messages across a diverse range of medium local businesses. Through content, SEO, social media and PPC, He consistently drives thousands of targeted visitors to employer sites with impressive conversion rates.

#### PROFESSIONAL ACTIVITIES

Digital Marketing Manager

JCNA Group Co., LTD. Bangkok, Thailand

"Accomplished E-commerce and Digital Marketing specialist with a proven track record in delivering consistent profit growth for business websites through high quality traffic and sales conversion"

With a focus on maximizing client profitability through broad ranging digital marketing strategies and on site optimization, I have proven expertise in boosting E-commerce sales through a broad range of on-page and -off page methods. With extensive digital industry knowledge I am able to engage diverse methods to deliver projects from across the E-commerce spectrum from running SEO and content campaigns, through to PPC management and conversion optimisation.

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#### CORPORATE CLIENTS:



Maldives Transport and  
Contracting Company PLC



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DRUK HOLDING & INVESTMENTS LTD.



**MEET BSM TRAINERS**

# MR. SANHAKOT VITHAYAPORN

**PH.D STUDENT IN DEVELOPMENT AND SUSTAINABILITY, ASIAN INSTITUTE OF TECHNOLOGY**  
**M.M. INTEGRATED PROGRAM IN TOURISM AND HOSPITALITY MANAGEMENT**



## BIOGRAPHY

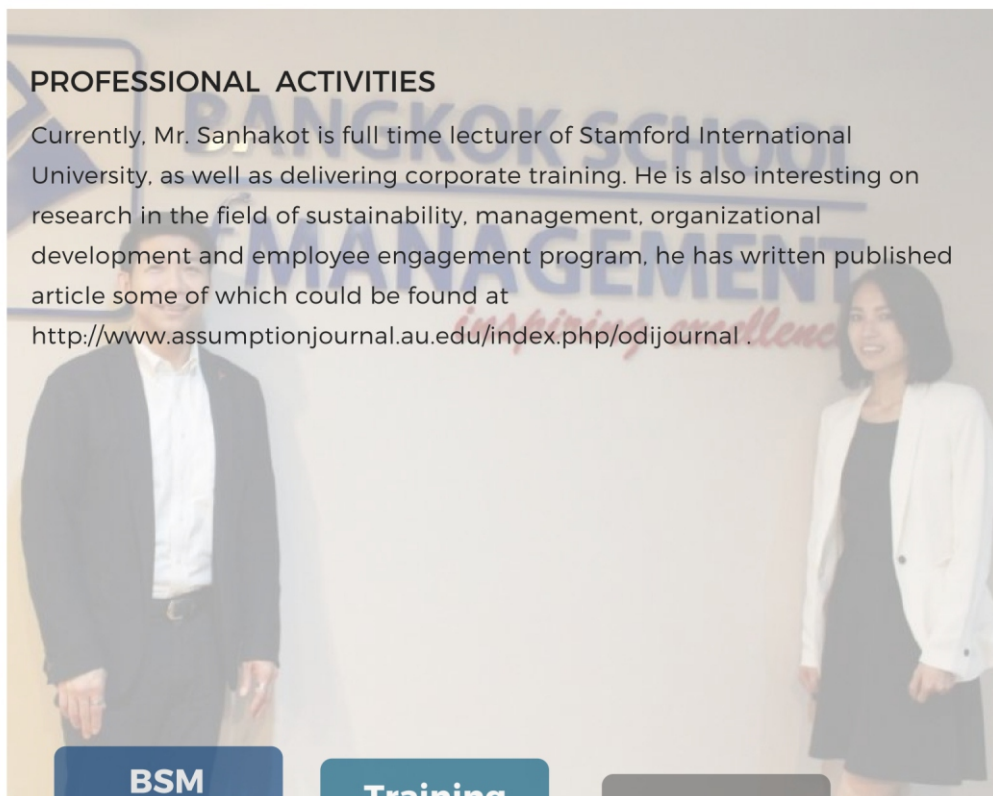
Sanhakot holds a Master Degree of Management in Tourism and Hospitality, as well as, Ph.D. Student in Development and Sustainability at Asian Institute of Technology (AIT). He has delivered training in the area of Communication, Coaching, Service Quality, Service Assurance and Management Process for such Six Sigma, Lean strategic to the reputation corporate for the past 3 years. He has been lecturing at various universities, in the faculty of business administration, subject of Airline Business Management as well as Hospitality, some of which are: Stamford International University, Sripatum University, Assumption University, and Rangsit University. He also holds Professional Certified Coach (PCC) level approved by International Coach Federation (ICF).

## AREA OF EXPERTISE

- Airline Business Management
- Lean Management and Six Sigma
- Tourism and Hospitality Management
- Service Quality
- Service Assurances
- Personal Development
- Communication Skills
- One on One Coaching & Group Coaching

## PROFESSIONAL ACTIVITIES

Currently, Mr. Sanhakot is full time lecturer of Stamford International University, as well as delivering corporate training. He is also interesting on research in the field of sustainability, management, organizational development and employee engagement program, he has written published article some of which could be found at <http://www.assumptionjournal.au.edu/index.php/odijournal>.



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## CORPORATE CLIENTS:



Maldives Transport and  
Contracting Company PLC



Financial Institutions Training Institute



# MS. MALIKA SRIKUREJA

**POSTGRADUATE DIPLOMA IN INFORMATION TECHNOLOGY**  
**BSBA ( BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, FINANCE)**



### AREA OF EXPERTISE

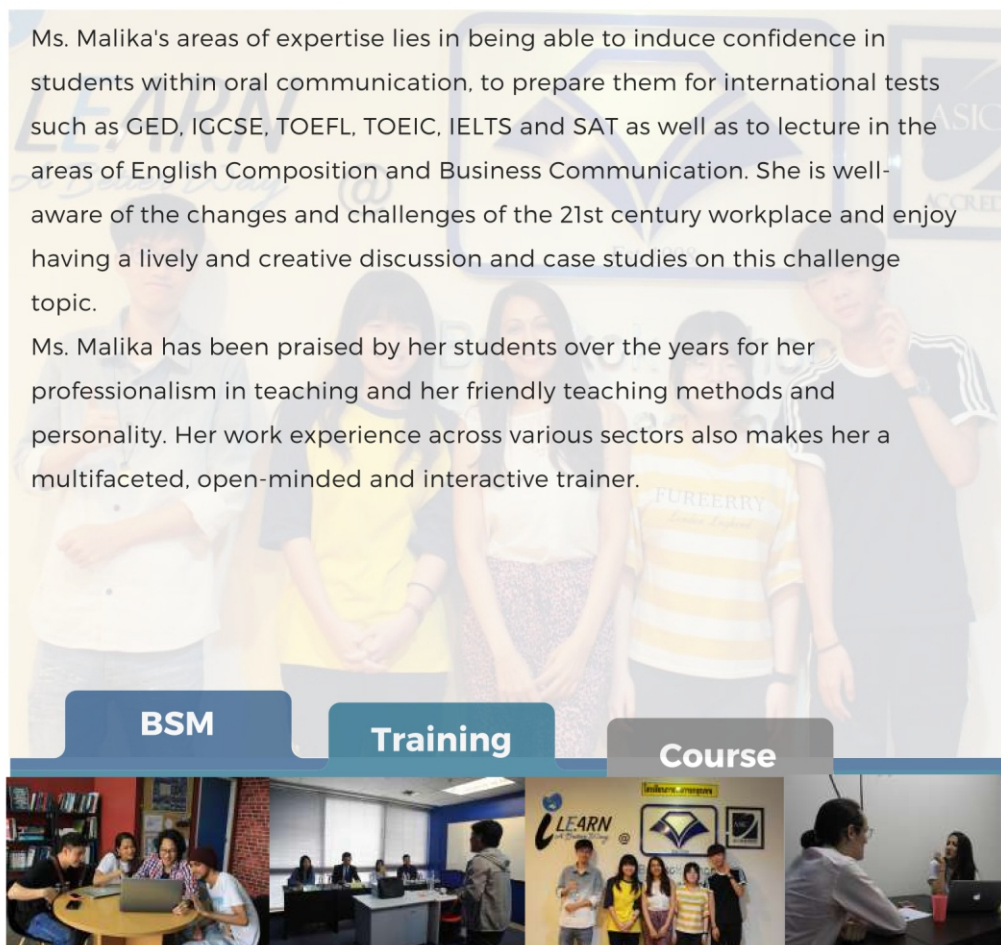
- 21st Century Business English Communication Skills
- Interpersonal Relationship Development
- Communication Skills & Techniques
- Customer Relations

### BIOGRAPHY & PROFESSIONAL ACTIVITIES

Ms. Malika has been working as an Academic Instructor/Lecturer at Bangkok School of Management over the past 10 years. She is an experienced and versatile teacher, having taught various different levels and courses. She has concurrently been an Exam Prep Instructor at St. Thomas Institute in Bangkok over the last 9 years. Since 2015 she has also functioned as an Academic English Instructor at Friendship Language School/Bangkok University Chinese International. She has furthermore facilitated as a Corporate trainer at Tipco, DTAC, NuSkin and Ayudhya Securities. Prior to becoming a teacher, she spent 10 years in the USA studying and working in the banking industry.

Ms. Malika's areas of expertise lies in being able to induce confidence in students within oral communication, to prepare them for international tests such as GED, IGCSE, TOEFL, TOEIC, IELTS and SAT as well as to lecture in the areas of English Composition and Business Communication. She is well-aware of the changes and challenges of the 21st century workplace and enjoy having a lively and creative discussion and case studies on this challenge topic.

Ms. Malika has been praised by her students over the years for her professionalism in teaching and her friendly teaching methods and personality. Her work experience across various sectors also makes her a multifaceted, open-minded and interactive trainer.



### CORPORATE CLIENTS:



Maldives Transport and  
Contracting Company PLC





## DR. PETER PIGRAM

- **MASTER of BUSINESS ADMINISTRATION (M.B.A.) Specialized in Strategy**
- **DOCTOR of BUSINESS ADMINISTRATION (D.B.A.) Specialized in International Business**
- **INTERNATIONALLY CERTIFIED PROJECT MANAGER**
- **CERTIFIED TECHNICAL TRAINER AND COACH**
- **MANAGE PROJECTS IN AUSTRALIA, NEW ZEALAND, ASIA AND SOUTH ASIA**
- **HIGHLY EXPERIENCED TRAINER**



### AREA OF EXPERTISE

Business Skills Capacity Building  
 PRINCE2 Project Management  
 PMD PRO for Development & NGO's  
 Managerial Skills  
 Decision Making Strategies  
 Presentation Skills  
 Train the Trainer  
 Supply Chain & Logistics  
 Management  
 Procurement & Operations  
 Management  
 Financial Compliance in AML-CFT  
 Financial Compliance in Anti-Bribery  
 & Anti-Corruption

### BIOGRAPHY

Peter has been delivering training for more than 25 years in the field of technology, project management, business capacity building, financial and gaming compliance, supply chain and procurement operation management, and business soft-skills for individuals and companies in Australian, New Zealand, Asia and Southeast Asia. In addition to instructor-led training, Dr. Pigram has a solid background in managing global and multi-cultural teams in a variety of business sectors. This has given him a strong and unique pragmatic approach to business solutions which he uses to enrich his training courses.

### PROFESSIONAL ACTIVITIES

Dr. Pigram is certified in a number of international certifications in project management professional methodologies, and after working for a number of years in IT business development. He has certified as a technical trainer, presenter, speaker, mentor, train-the-trainer and coach. Most recently he has formed his own training and mentoring business which focuses on delivering range of blended and in-house developed eLearning Courses in technology, project management, financial compliance, leadership, motivation and business skills training- in both English and local Asian languages via his own Learning Management System (LMS).

### CORPORATE CLIENTS:



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 Ministry of Economic Affairs  
 "Towards a green and self-reliant economy"



Maldives Transport and  
 Contracting Company PLC





**MEET BSM TRAINERS**

# MS. TARNTIP JUNE KONGTEVETH

**MASTER OF SCIENCE IN COUNSELING PSYCHOLOGY**

**B.A. IN BUSINESS ENGLISH (MAJOR) & MARKETING (MINOR)  
ASSUMPTION UNIVERSITY, BANGKOK, THAILAND**



## BIOGRAPHY

For the past 20 years, Ms. Tarntip has dedicatedly worked in international schools and higher education institutions in Bangkok, Thailand. Her commitment in the education field is best explained by her service as a full time faculty member and academic advisor for 10 years in the Faculty of Humanities, the Faculty of Arts, and the Institution for English Language Education at Assumption University, Bangkok Thailand.

She has taken numerous roles while serving at KPIS International School, Bangkok, Thailand such as, Language Arts teacher, Head of High School Division, and WASC Focus Group leader. At present, she is a Director and a Business Trainer at Bangkok School of Management, Bangkok, Thailand.

She is passionate about teaching/coaching with the emphasis on delivering dynamic and practical hands-on learning experience to her students. Her coaching sessions are goal oriented, making the learning experience come alive, transforming the "Know-How" into the real world and applicable to the work place.

## PROFESSIONAL ACTIVITIES

Ms. Tarntip has designed her own English Communication course and trained government officials in at the Office of Sports and Recreational Development, Ministry of Tourism and Sports, Bangkok, Thailand.

She has taught Business Communication in English course and provided training workshops in the area of Office Management, Effective Management, and Customer Service & handling complaints to staff from various organizations at Bangkok School of Management.

Through her involvement with the Leadership Team at KPIS International School, she was one of the organizers for WASC Focus Group as well as leading one of the groups.

## AREA OF EXPERTISE

- Business English Communication Skills
- Effective Management for Administrators, Office Staff, PAs and Secretaries
- Interpersonal Relationship Development
- Counseling and Communication Skills & Techniques
- Office Management
- Customer Relations

**BSM**

**Training**

**Course**



## CORPORATE CLIENTS:



**Maldives Transport and Contracting Company PLC**



## MS. JUMPOON CHAVASIRI

MASTER OF SCIENCE IN COUNSELING PSYCHOLOGY

B.A. IN HOTEL & RESTAURANT MANAGEMENT



### AREA OF EXPERTISE

- Innovative Service Excellence & Customer Resolutions
- Highly Competent Leadership
- Effective Management Development
- Innovative Communication Competencies
- Problem Solving Process
- Balanced Score Card in Strategic Management
- Hotel & Restaurant Management
- Hotel Business Development (Project Development Process)
- Human Resource Capital & Management
- Effective Cost Control Management in Hospitality
- Accounting for Non-Accountants in Hospitality
- Train the Trainer

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

A very successful leader in service industry, thoroughly keen in all aspects of hospitality, has become hospitality development and management consultant, a Director of JP Management Solutions Company and qualified Certified Hospitality Trainer (CHT) by AHLEI, Certified Trainers by Marriott International. She has given facilitations on leadership, business acumen, communication skills, service excellence, strategic management, and others for various independent and chain hotels, resorts, and vacation clubs including private and public sectors, including educational institutes. Her workshops have been very interactive, innovative, and primarily practical.

Her experiences in international countries around the world and in Thailand have provided her strong capabilities in dynamically engaging with individuals in the following areas of developments such as Leadership, Management and HR.

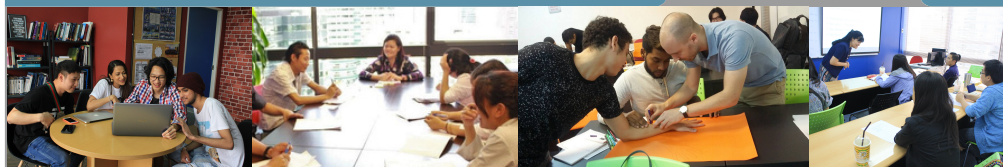
### CORPORATE CLIENTS:



BSM

Training

Course





## MS. SIRIWADEE SAWAENGDEE

**PH.D BA DOCTOR OF PHILOSOPHY, PH.D BUSINESS ADMINISTRATION AND MANAGEMENT (PH.D CANDIDATE)**

**MBA - MASTER OF BUSINESS ADMINISTRATION, KELLOGG SCHOOL OF MANAGEMENT - SASING GRADUATE SCHOOL OF MANAGEMENT**

**BBA - ACCOUNTING, ASSUMPTION UNIVERSITY**

**HIGH SCHOOL DIPLOMA - MONTCLAIR HIGH SCHOOL, NJ USA**



### AREA OF EXPERTISE

- Supply Chain Management
- Inventory Management
- Procurement Management
- Logistics

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Siriwaadee specialty is in Logistics, Supply Chain and Lean Manufacturing in the area of Demand and Supply Planning, Purchasing and Strategic Sourcing. With over 2 decades' experience with large-scale manufacturing, enterprise performance, and value-stream management, she has driven mission-critical strategies, program, and projects to deliver value. With a strong management and leadership skills, Siriwaadee currently serves Malee Group as a Senior Vice President of Supply Chain for the past 4 years, leading the team of 250 people with 3 direct reporting Assistant Vice Presidents.

Siriwaadee is also a trainer for Corporate Training in Bangkok School of Management, brings her industry experiences to the training sessions in the field her expertise.

Her key results include:

- Improve bottom line in term of logistic cost reduction such as 50% cost reduction on company shipping cost.
- Improve Cash inbound interm of Scrap Management that gain 7 MB per annum.
- Inventory Management helped optimizing WH space and reduce transport cost and external WH renta.
- Increase Supply Chain Efficiency which generate cost savings and profitability to be able to serve increased business volume within the existing available resources.
- Optimized E2E supply chain in term of fully optimize capacity and machines and other resources and drove 140% sales within less than 2 years.
- Consolidated the customer service, material control, production control, purchasing, sourcing, traffic, warehouse and delivery teams from two factories into functioning departments within one factory.

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### CORPORATE CLIENTS:



Maldives Transport and Contracting Company PLC



**MEET BSM TRAINERS**

# DR. ARTHIT INTAKAEW

**PH.D IN HIGHER EDUCATION**

**PH.D & M.ED. IN EDUCATIONAL RESEARCH METHODOLOGY**

**M.A. IN TEACHING ENGLISH AS A FOREIGN LANGUAGE**



## BIOGRAPHY

Dr. Arthit holds double doctorate degrees in Higher Education (EdD) and Educational Research Methodology (PhD), as well as double master's degrees in Educational Research Methodology and Teaching English as a Foreign Language. He teaches many courses to both undergraduate and graduate students at many universities throughout Thailand such as Research Methodology in Social Science, Applied Statistics for Educational Research, English for Specific Purposes, Communicative English, English for Airline Business, Airline Business Management, Principles of Tourist Guide, and other equivalent courses including other responsibilities assigned by the faculty. He also provides student counseling, course development and lesson preparation with department and university associates as well as supports students with any emotional or behavioral problems and helps to develop their social skills.

## AREA OF EXPERTISE

- Research Methodology in Social Science and Education
- Psychometrics and Quantitative Research Tool Development
- English Teaching Methodology
- Language Testing and Evaluation
- Airline Ground Passenger Service
- Thai Arts and Culture for Tourism

## PROFESSIONAL ACTIVITIES

Currently, Dr. Arthit is a lecturer of a private university in Bangkok, Thailand, Educational Research Consultant of Mahachai Christian Wittaya School, Thailand and a trainer of the Research Methodology course, Bangkok School of Management.

In terms of an academic publication, Dr. Arthit has published research articles relating to teaching of English and airline business. He has also been conducting a research on the curriculum and instruction relating to the teaching of English for Specific Purposes and Airline Ground Passenger Service and Hospitality.

## RESEARCH AWARD

Dr. Arthit received an award for Excellence in Development Administration Thesis (2013) from National Institute for Development Administration (NIDA), Thailand titled "Types and Explained Variables of University Students' Silence in English Classrooms: A Grounded Theory Building from Mixed Methods Research".

## CORPORATE CLIENTS:



Ministry of Economic Affairs  
"Towards a green and self-reliant economy"



Maldives Transport and Contracting Company PLC





**MEET BSM TRAINERS**

# PROF. DR. NATAPON PANTUWONG

**PH.D IN ELECTRICAL ENGINEERING AND INFORMATION SYSTEMS, THE UNIVERSITY OF TOKYO**

**M.SC IN INFORMATION SCIENCE**

**B.ENG IN INFORMATION ENGINEERING (FIRST CLASS HONOR)**



## AREA OF EXPERTISE

- Data Protection
- Research Methodology, Data Analysis and Interpretation
- IT audit for Non IT Manager
- Computer/Multimedia/Game/Mobile Device Programming
- Game Design and Development
- 3D Computer Graphics and Design

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Highly experienced NLP Engineer with his programming experiences includes several template matching algorithms on GPU, Object recognition for Automated Guided Vehicle using CNN on GPU, Sea Turtle Identification from Photos, Sentence Classification for Thai Language, Name Entity Recognition for Thai Language, and Machine Translation API for Thai Chatbot. Currently Prof. Dr. Natapon is working for Yannix (Thailand) Co., Ltd. as a Senior Research Specialist. In the field of education, Prof. Dr. Natapon has 10 years teaching experience in Information Technology and Computer Engineering Field. Also, he has been invited to be a trainer by many organization in Thailand for various courses about Information System Development. Furthermore, he has been supervising many students from Thai Universities as well as several universities from abroad (for example, Hokkaido University, and Hanoi University of Science and Technology) to do their researches. Currently, he is doing many joint research projects with researchers around the world in the fields of Human Computer Interaction, Computer Vision, Computer Graphics, Computer Animation, Signal Processing and other related fields. He has done many research grants and research publications.

### SOCIAL SERVICES

- Consultant and project manager for Ministry of Commerce ( Project title: Trust policy for e-commerce in Thailand)
- Consultant and project manager for Ministry of Industrial, Thailand ( Projects title: Information system development for industrial waste transportation tracking, Information system development for industrial equipment import tracking, Data Warehouse System for Industrial Safety)
- Consultant and project manager for Ministry of Interior, Thailand (o Project title: Interactive system for education about sufficiency economy)

### INVITED SPEAKER

Ministry of Commerce , Royal Thai Armed Forces Headquarters, Srinakharinwirot University, Suan Sunandha Rajabhat University, Suan Durit Rajabhat University, Thonburi University, Thai-Nichi Insitute of Technolog, Silapakorn Universi, Siam Technology College, Geo-Informatics and Space Technology, Development Agency - GISTDA.

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## CORPORATE CLIENTS:



**Maldives Transport and Contracting Company PLC**



**MEET BSM TRAINERS**

# MS. SASIORN WONGSIRIWRARAK

**B.A. IN TRAVEL INDUSTRY AND HOTEL MANAGEMENT**



## AREA OF EXPERTISE

- Sales Strategy and Management
- Sales Enablement
- Power of Selling
- Travel Industry and Hotel Management
- Hospitality Management
- Office Management and Effective Administrative Skills
- Effective Management for Secretaries, PAs & Administrators
- Business English
- Communication Skills

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Has more than 15 years experience in teaching field and has a solid experience working as an Executive Sales in multinational company. Starting with attending AUA for both TEFL and TESOL course, teaching English as a Second Language. Joined ECC teaching various subjects such as English Conversation, History, Psychology, Biology and Geography for 3 years. Experienced as an Assistant Training Manager at JW Marriott Resort and Spa and also delivering a training on Business English Communication for staff who needs to communicate with clients such as CSR, Sales Department and staff who needs extra English Knowledge. Also as an Assistant Training Manager, the job was to prepared and created for the manager to perform presentation on leadership skills and various other topics and perform presentation during the absence of training manager. Organized fun programs for the staff on staff appreciation day and sport days. And was chosen as Master of Ceremony during hotel parties.

In the year 2012 Ms. Sasiorn took a challenging job as she joined Anantara Vacation Club as a Sales Consultant, She was chosen as one of the top ten best closer and sales representative and was promoted to assistance sales manager to help the other staff closing their deals. She was then given training on Sales and started to train other sales staff in sales closing techniques until the year 2018. From 2018 to present Ms. Sasiorn works at an Export Import Company as an Executive Sales Representative to promote the premium exported products to various hotels and super market.

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## CORPORATE CLIENTS:



Maldives Transport and Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives



Financial Institutions Training Institute



# MS. BHAVNA KHEMLANI



### AREA OF EXPERTISE

- Business Communication for Success
- Neuro-Linguistic Programming (NLP)
- Presentation Skills
- Public Speaking
- Business Management: Introduction to Business
- Essentials of Leadership
- Modern Educational Leadership & Management
- Teaching Strategies for the 21st Century & Beyond
- Introduction to Micro Counseling

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Bhavna's journey entails being a University Lecturer, Corporate Trainer, Academic & Creative Writing Coach, Researcher, Reiki Master Teacher-Practitioner, Existential Well-being Counseling: A Person-centered Experiential Approach - KU Leuven, NLP Practitioner, Poet, Author - Editor of Anthology 'Gratitude, Good News, & Guidelines' 33 nonfiction stories from writers across the globe.

One of her research's, 'Transitions in the healthcare systems in times of uncertainty exploring views by experts through Mindfulness & Emotional Intelligence' published 2018 received an International Award by the World Research Council (Research Ratna Awards 2019) for the outstanding contribution in the field of Research. Her research has been presented in various conferences and Workshop has been conducted on Mindfulness at conferences. Her Non Fiction short story, 'Love Shack' was translated to Khmer Language and the Anthology 'Vitheavy 2016' was launched in the 5th Cambodian book Fair 2016. She is a passionate author of poems, articles, Flash Fiction, short stories: A Mystifying Evening, Whispers of the Mannequins, Levitating inside the Elephant, & Rose Quartz published in the Big Chilli Expat Magazine. The book of Anthology with the Bangkok Women Writers group 'Monsoon Midnights' was published by Big Chilli Magazine in December 2014 and reached Amazon Best Sellers List for Travel/Literary. Fiction Novels include: The Wagging Tale of Bliss-Reconnecting, The Classroom - Ashley & her Mystical Tale, The Wisher's Well & Maples - Rejuvenating Cocktail.

Bhavna is also the Co-Leader of Bangkok Women Writers Group - BWWG and Co-Founder of 360 Degrees Mind,Body,Spirit (Diverse workshops with a focus on mindfulness, creative writing, meditation & open expression uniquely designed).

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### CORPORATE CLIENTS:



Maldives Transport and  
Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives



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Financial Institutions Training Institute



**MEET BSM TRAINER**

# MR. TYSON NICHOLAS

**BA IN HISTORY AND LAWS**

**MASTER IN INTERNATIONAL BUSINESS AND LAWS (INTERNATIONAL HUMAN RIGHTS LAW)**



## AREA OF EXPERTISE

- Entrepreneurship
- Leadership
- Human Rights and Humanitarian Law

## BIOGRAPHY AND PROFESSIONAL ACTIVITIES

Tyson is an advisor, consultant, lecturer and strategist in human rights and humanitarian law. He is currently an advisor to the Australian Centre for Defence Leadership and Ethics, and an adjunct lecturer at Lund University (Sweden). He has also lectured at Utrecht University (the Netherlands), Malmö University (Sweden), and appeared as an invited speaker at a series of international conferences at the University of Vienna (Austria). He holds Bachelor degrees in Arts (History) and Laws, and Master degrees in International Business and Laws (International Human Rights Law).

Over a twenty-year military career Tyson served in command and leadership positions in Australian Clearance Diving Teams, the Amphibious Task Group, several of Her Majesties Australian Ships, and the Royal Australian Navy Fleet Headquarters. His operational experience includes deployments that span a wide spectrum of conflict, encompassing combat operations in Afghanistan, operations for the defeat of Islamic State in the Middle East, peacekeeping with the UN Mission in South Sudan, humanitarian assistance and disaster relief in the South Pacific, training missions and counter-trafficking operations in Asia, and international engagement and support operations in the MENA region.

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## CORPORATE CLIENTS:





## MR. ASHWIN GURJAR

**MBA IN MARKETING**

**SENIOR SALES & MARKETING PROFESSIONAL**



### AREA OF EXPERTISE

- Strategic Planning
- P & L/ ROI Management
- Tender Management
- Strategic Alliances and Partnerships
- Product Launches & Management
- Promotional Campaigns
- Channel Management
- Key Account & KOL Management

### BIOGRAPHY AND PROFESSIONAL ACTIVITIES

An ambitious, self-starter manager with 18+ years of experience in building pharmaceutical businesses in Africa, Asia and other geographies. Ashwin holds a degree in Bachelor of Pharmacy and MBA – Marketing from Mumbai University. He Acquired strong understanding of cross-cultural business practices and impact of people management on performance. He was also associated as a visiting faculty in NMIMS which is a leading business school in Mumbai and taught subjects on Marketing management and Strategic Planning. He has also taken lectures on Tender Management, Strategic Alliances & Partnerships and Product Launches & Channel Management and Negotiation skills.

Currently Ashwin Gurjar is associated with a global pharmaceutical company from India and is heading their Thailand operations. He has his hands full with P&L Responsibility and take care of Distribution, Sales, Marketing for Thailand market. Managing top-line and bottom-line revenues with team of 30 staff based in Bangkok.

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### CORPORATE CLIENTS:





## MS. THERESA BLISSING

- ADVISOR | INSURTECH | BIG DATA IN INSURANCE | DIGITAL INNOVATION | VENTURE BUILDING | ACCELERATING INSURANCE
- MBA IN BUSINESS ADMINISTRATION AND GENERAL MANAGEMENT
- BBA IN BUSINESS ADMINISTRATION



### AREA OF EXPERTISE

- Big Data & AI
- Presentation Skills and Public Speaking
- Exploring Business (Introduction to Business)
- Essentials of Leadership
- Organisational Behaviour
- Organisational Change
- Principles of Management
- Developing New Products and Services
- Smalls Business Management
- in the 21st Century

### BIOGRAPHY & PROFESSIONAL ACTIVITIES

Ms. Theresa is a specialist in the insurance industry in Europe and Asia. She is an industry innovator and at the leading edge of big data and analytics within insurance.

She is the Founder and Director of Accelerating Insurance, an innovation advisory and consulting firm operating across Southeast Asia. Theresa is also behind the Asia InsurTech Podcast and InsurTech Mentors, a unique ecosystem of entrepreneurs, thought leaders and industry experts across Asia. Theresa lectures leadership as well as international business and develops and conducts seminars around insurance innovation and venture building.

Prior to her current roles, Theresa worked for the German management consultancy Detecon as Asian Insurance Lead and spent 10 years with multinational insurer Generali both in Europe and Asia.

### CORPORATE CLIENTS:

#### BSM



#### Training



#### Course





## MEET BSM TRAINER

# ARNULFO S. ANIEL, ED.D.

**DR. ARNULFO S. ANIEL**

**DOCTORAL DEGREE IN EDUCATIONAL MANAGEMENT**

**M.A. IN TEACHING ENGLISH AS A FOREIGN LANGUAGE**

### BIOGRAPHY

#### **Doctoral Degree in Educational Management**

#### **Master Degree in TEFL**

Currently studying in Psychology

With certifications in HR functions and training and development.

Delivered training and spoke in various workshops, seminars and educational events in Thailand, Vietnam, Cambodia, Philippines, Canada and Zimbabwe for more than 10 years

Visiting lecturer for international programs at Panyapiwat Institute of Management, University of Thai Chamber of Commerce and Southeast Asia University

(subjects: Public Speaking, Business Presentation, Basic Management and Psychology for Work) for more than 6 years

Represented Thailand in the World Championship of Public Speaking in USA in 2015 and in Canada in 2017

Public Speaking Champion in Thailand, Vietnam, Cambodia, Laos and Myanmar in 2015, 2017 and 2019

### **PROFESSIONAL ACTIVITIES**

HR Professional for more than 18 years

Independent People and Organizational Development for more than 6 years and work with local and international organizations

Independent Sexuality Coach and Consultant

Author of "You can be a CHAMPION too"

International Public Speaker

Podcast Host: "Arnie's Class" on Spotify



### **AREA OF EXPERTISE**

- **Train the Trainer**
- **Public Speaking**
- **Emotional Intelligence (EQ)**
- **Organizational Development (OD)**
- **Teacher Training**
- **Points of You Tools and Methodology**
- **Human Resources Management**
- **Leadership**
- **Sexuality**

### **CORPORATE CLIENTS:**



Maldives Transport and  
Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives





## MS. NITANA MALUANGNON

- FORMER EXECUTIVE IN AIRLINE ALLIANCE MANAGEMENT, THAI AIRWAYS INTERNATIONAL PLC.
- FORMER DEPUTY-DEAN SCHOOL OF BUSINESS ADMINISTRATION, SRIPATUM UNIVERSITY
- FORMER HEAD OF AVIATION BUSINESS MANAGEMENT DEPARTMENT, SRIPATUM UNIVERSITY



### AREA OF EXPERTISE

- Partnership Management and Global Airline Alliance
- Customer Services in Hospitality Industry
- Office Management
- Event Management
- Career Preparation & Business Ethics
- Personality Development & Presentation Techniques
- Inter-personal & Multi-cultural Communication Skills

### PROFESSIONAL ACTIVITIES

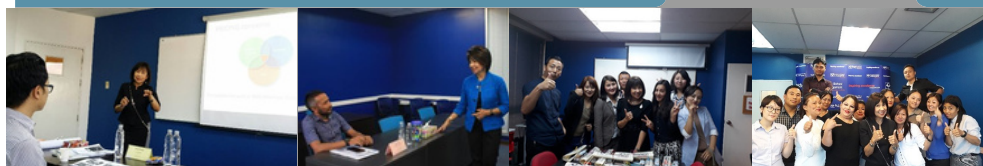
Having full background in Airline Industry for more than 30 years, Ajarn Nitana experienced in various work fields, did a lot of worldwide travels where she gained her extensive range of expertise in coordination & administration, negotiation, management, cross-cultural communication, ethical behaviors and personality development. She managed to work-well with people to establish numbers of partnership agreements with airline alliances. Since Ajarn Nitana strongly believes in life-long learning, she has never stopped extending her knowledge through numbers of course-attendances with focuses on psychology, staff motivation, communication skills, leadership and management. In addition, she has pursued lots of trainings with regard to training techniques development and compatible training styles to accomplish her inspiration to be a good trainer and instructor.

While she was working at Thai Airways International, she was, from time to time, invited to be a guest speaker at various institutions to share her expertise and practical experiences. Until when she had her full responsibilities in academic fields at Sripatum University, she managed to accumulate more of her training experiences via teaching at more universities. Her qualification includes master degree in communication, certificate in business administration (mini-program) and various certifications in completion of training courses both in Thailand and abroad.

BSM

Training

Course



### CORPORATE CLIENTS:



Maldives Transport and Contracting Company PLC



Ministry of Environment and Energy  
Republic of Maldives





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